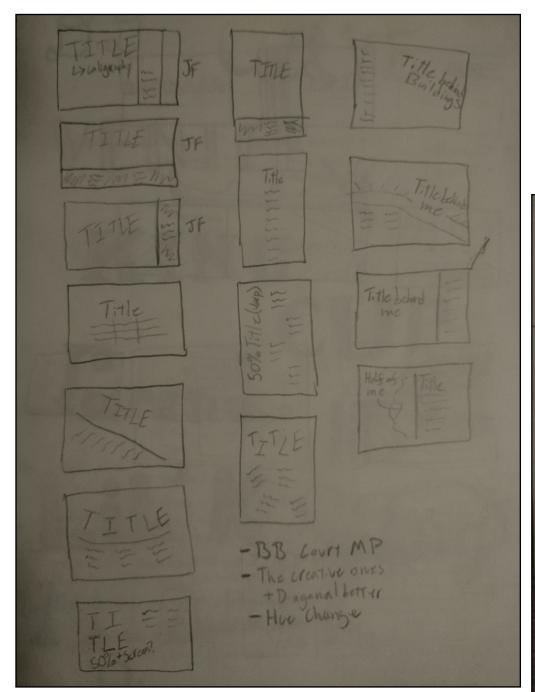
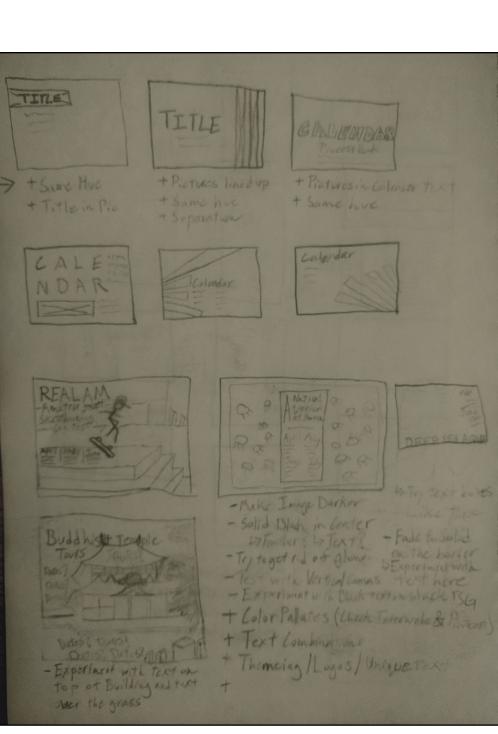
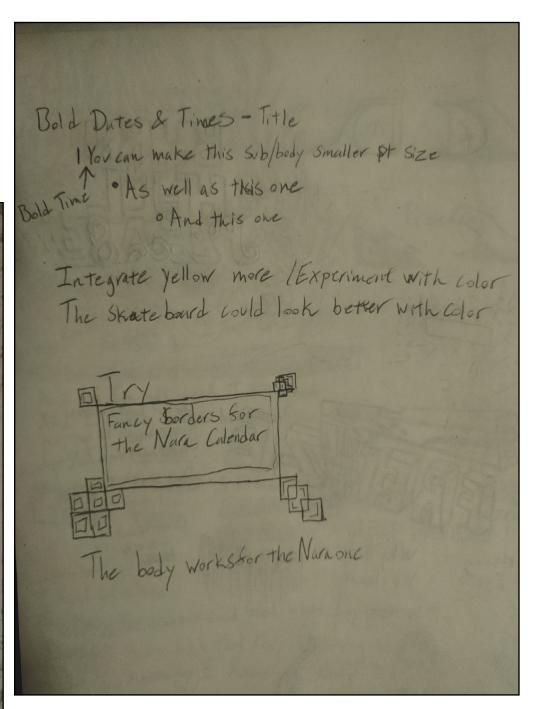
# SEASONS CALENDAR

Donovan Brinson • 2018 Process Book • Typography II

## Sketches & Notes

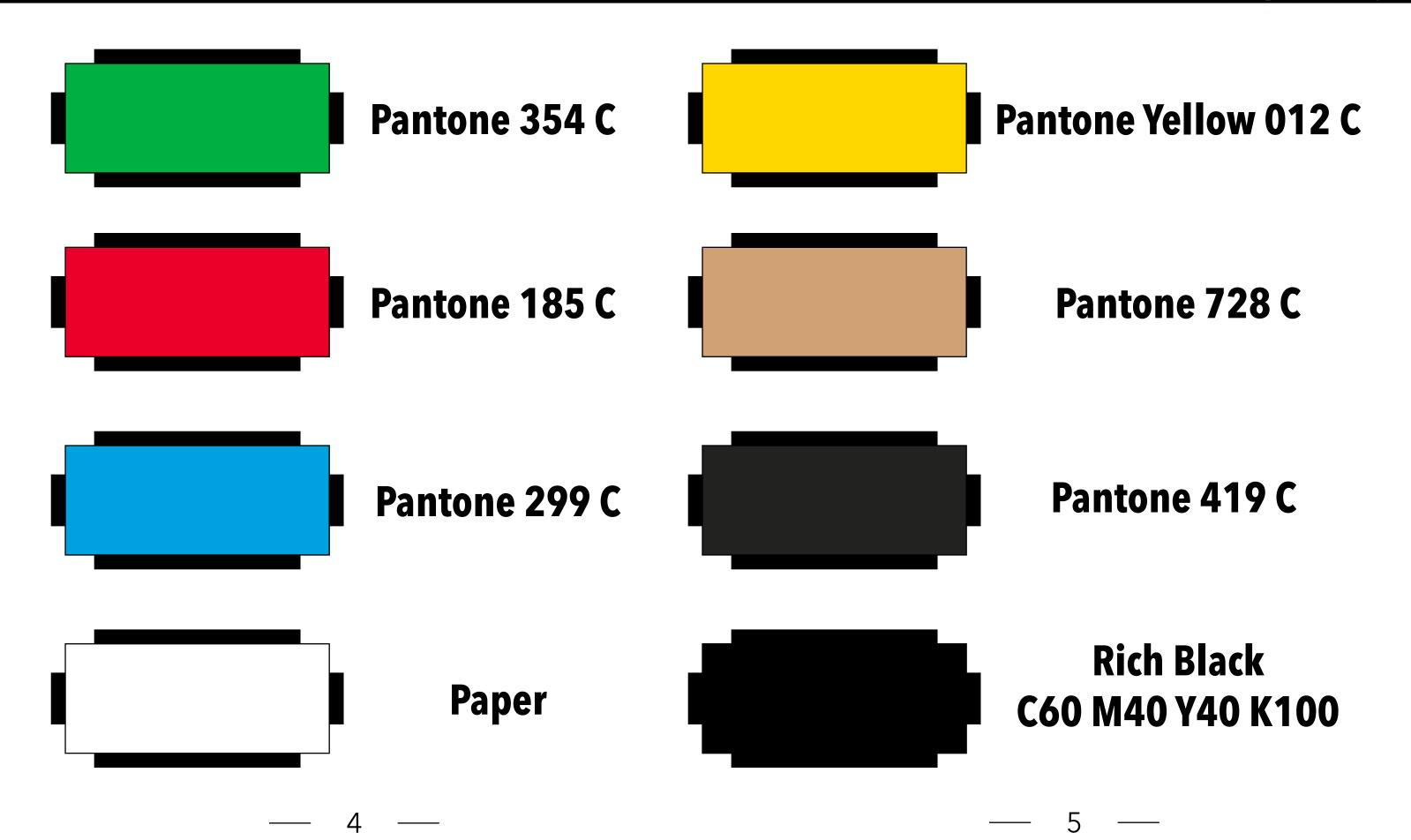






- 2 <del>---</del>

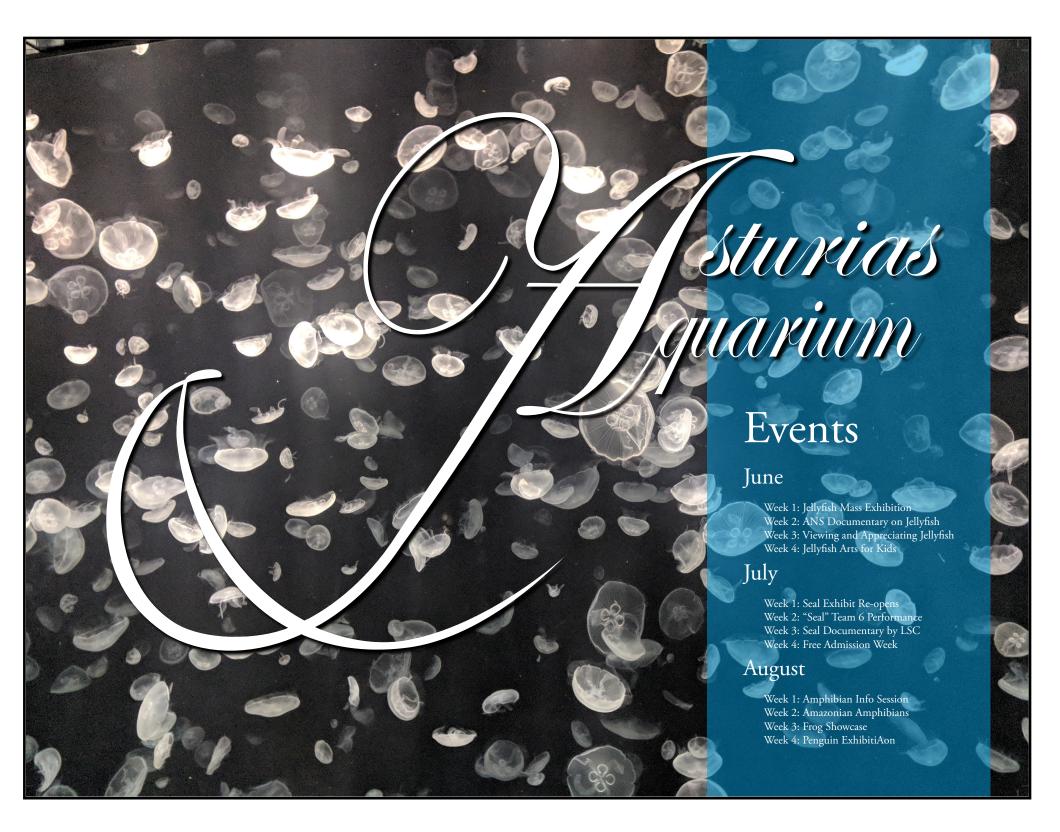
## **Pantone Colors**



## **Initial Comps**

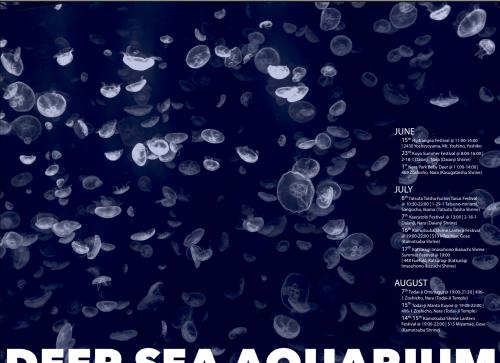






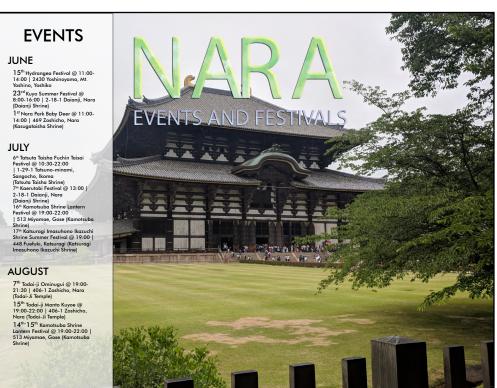
## Initial Comps













\_\_\_\_

## Title Type



**Avenir Bold Italics** 



**Big Caslon** 



**Bodoni Book Italics** 



**Didot Italics** 



**Futura Medium Italics** 



**Helvetica Bold Oblique** 



**Impact Regular** 



Sign Painter House Script

## **Avenir Next Heavy 36 pt**



Gill Sans MT Bold - 18 pt Font - 24 pt Leading

Gill Sans MT Regular 16 pt Font 22 pt Leading

- Gill Sans MT Regular 16 pt Font 20 pt Leading
  - Gill Sans MT Regular 16 pt Font 20 pt Leading

## **SPRING**

JUNE 9th 9AM-10PM - Open Qualifiers

**\$10 Admission:** Free for registered participants

@ I2PM - Qualifiers

- 150 Skaters, 3 per jam, 3 minutes each
- Top 10 skaters advance
  - 1st place qualifier advances to Semi-Finals.
  - 2nd 10th place qualifiers advance to the Real Street Qualifiers.

## Futura Black 36 pt

Century Gothic Bold -18 pt Font - 24 pt Leading

| Century Gothic 14 pt Font 20 pt Leading

- Century Gothic 14 pt Font 20 pt Leading
  - Century Gothic 14 pt Font 20 pt Leading

## **SPRING**

JUNE 9th 9AM-10PM - Open Qualifiers

| \$10 Admission: Free for registered participants

| @ 12PM - Qualifiers

- 150 Skaters, 3 per jam, 3 minutes each
- Top 10 skaters advance
  - 1st place qualifier advances to Semi-Finals.
  - 2nd 10th place qualifiers advance to the Real Street Qualifiers.

## Century Gothic Bold 36 pt

Helvetic Thin Condensed -18 pt Font - 24 pt Leading

Helvetica Regular 16 pt Font 22 pt Leading

- Helvetica Regular 16 pt Font 20 pt Leading
  - Helvetica Regular 16 pt Font 20 pt Leading

## **SPRING**

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## Bodoni Bold 36 pt

Minion Bold -18 pt Font - 24 pt Leading

| Minion Medium 16 pt Font 20 pt Leading

- Minion Medium 16 pt Font 20 pt Leading
  - Minion Medium 16 pt Font 20 pt Leading

### **SPRING**

JUNE 9th 9AM-10PM - Open Qualifiers

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- 150 Skaters, 3 per jam, 3 minutes each
- Top 10 skaters advance
  - 1st place qualifier advances to Semi-Finals.
  - 2nd 10th place qualifiers advance to the Real Street Qualifiers.

The vector here would be better with color to it. (The vector is not included in this version but you will see it later. I had it in-Black & White.)

I need to bold dates and times that are not in the title.

The font size in for the body type can be made smaller.

You should experiment with the Leading, Indent, Spaces before & after, font choice, and font size.



• 100 Skaters, 2 per jam, 3 minutes each

Best Trick Contest After Qualifiers

Ist place qualifier advances to Finals.

| @ 7PM - Open bar courtesy of EnergyBar Inc. and

 $\,\circ\,2^{nd}\text{--}30^{th}$  place qualifiers advance to the Semi-Finals.

• Top 30 skaters advance

EnergyDrink Co.

AMATUER SKATER | @ 8PM - ConcreteCT Skate Park Grand Opening • \$20,000 PRIZE PURSE • \$5,000 For Best Trick • \$500 Cash For Set Tricks | Live Music by the DevilReapers and DeathGrind | ConcreteCT Skate Park located at 425 Tanoshi Street JUNE 11th 9AM-10PM - Semi-Finals and Finals | \$10 Admission: Free for registered participants @ I2PM - Street Semi-Finals • 34 Skaters / 2 heats of 17 Skaters • 1st place from Open Qualifiers · 29 Skaters from Real Street Qualifiers • 2 Best Picks: Picked by EnergyBar Inc. • Two one-minute runs, Best run counts • Top Ten Advance to the Finals @ 2PM - Open bar courtesy of EnergyBar Inc. and EnergyDrink Co. @ 3PM - Street Finals • 12 Skaters ∘ 10 from semi-finals • 1st place from Real Street Qualifiers Up-and-coming skater chosen by BlockSkateboards • Three one-minute runs, Best run counts @ 5PM - Award & Product Toss @ 6PM - Contest After Party • @ 7PM - Celebration For Real Street Winner • @ 8PM - Contest Highlights | Warehouse located at 4723 Joudan Street FALL

| Warehouse located at 4723 Joudan Street

| \$5 Admission: Free for registered participants

@ 6PM - Open bar courtesy of EnergyBar Inc. and

@ 5PM - Registered Skaters Meeting

EnergyDrink Co.

Nov. 8th 9AM-10PM - Registration and Practice

| @ 8PM - Welcome to the Warehouse Party

• Tribute to the Warehouse and Supporters | @ 10PM - BlockSkateboards / Daffy Desu Double Feature Video Premier

• BlockSkateboards "Sad Boys: Creation Story" • Daffy Desu "Anarchy part" + Team Montage

| Warehouse located at 4723 Joudan Street

Nov. 9th 9AM-10PM - Open Qualifiers

\$10 Admission: Free for registered participants @ 12PM - Qualifiers

• 150 Skaters, 3 per jam, 3 minutes each

• Top 10 skaters advance

• 1st place qualifier advances to Semi-Finals.  $_{\circ}\,2^{\text{nd}}$  -  $10^{\text{th}}$  place qualifiers advance to the Real Am

| @ 4PM - Open bar courtesy of EnergyBar Inc. and EnergyDrink Co.

| Warehouse located at 4723 |oudan Street

@8PM - Real Am with the Locals

G CONTEST

 Product Giveaway for tricks | Live Music by UnleadedPlywood

| ConcreteCT Park located at 425 Tanoshi Street

Nov. 10th 9AM-10PM - Real Am Qualifiers

| \$10 Admission: Free for registered participants @ 12PM - Qualifiers

• 100 Skaters, 2 per jam, 3 minutes each

• Top 30 skaters advance

 Ist place qualifier advances to Finals. ° 2<sup>nd</sup> - 30<sup>th</sup> place qualifiers advance to the Semi-

Finals.

• Best Trick Contest After Qualifiers | @ 7PM - Open bar courtesy of EnergyBar Inc. and EnergyDrink Co.

| Warehouse located at 4723 |oudan Street

Nov. 11th 9AM-10PM - Semi-Finals & Finals

| \$10 Admission: Free for registered participants | @ I2PM - Street Semi-Finals

• 34 Skaters / 2 heats of 17 Skaters

1st place from Open Qualifiers

· 29 Skaters from Real Am Qualifiers

• 2 Best Picks: Picked by EnergyBar Inc.

• Two one-minute runs, Best run counts

• Top Ten Advance to the Finals

| @ 2PM - Open bar courtesy of EnergyBar Inc. and EnergyDrink Co.

@ 3PM - Street Finals

• 12 Skaters

∘ 10 from semi-finals

• 1st place from Real Am Qualifiers

Spring Contest Winner

• Three one-minute runs. Best run counts

@ 5PM - Award & Product Toss

@ 6PM - Contest After Party

• @ 7PM - Celebration For Real Am Winner

• @ 8PM - Contest Highlights

| Warehouse located at 4723 Joudan Street

**Experiment with** color. It can make this piece stand out more. Using yellow could work really well because of my hat.

The skewed title and the border that goes around me was liked.

Keep an eye out for widows. Check for spelling mistakes as well.

Consider using borders, vectors, textures, and other various shapes. It might make this stand out more.

## G CONTEST AMATUER SKATESOF

#### **SPRING**

#### IUNE 7th 12PM-10PM - Registration and Practice

Free Admission: Open to the public

| Warehouse located at 4723 Joudan Street

#### JUNE 8th 9AM-10PM - Registration and Practice

- **\$5 Admission:** Free for registered participants
- @ **5PM** Registered Skaters Meeting
- @ 8PM Welcome to the Warehouse Party
- Tribute to the Warehouse and Supporters
- Open bar courtesy of EnergyBar Inc. and EnergyDrink Co.
- @ IOPM BlockSkateboards "Trial by Fire" Movie
- Warehouse located at 4723 Joudan Street

#### JUNE 9th 9AM-10PM - Open Qualifiers

#### \$10 Admission: Free for registered participants

- @ I2PM Qualifiers
- 150 Skaters, 3 per jam, 3 minutes each
- Top 10 skaters advance
- Ist place qualifier advances to Semi-Finals.
- 2nd 10th place qualifiers advance to the Real Street Qualifiers.
- @ 4PM Open bar courtesy of EnergyBar Inc. and EnergyDrink Co.
- **@8PM** Real Street Party and Art Show
- Real Street History and Appreciation
- BlockSkateboards Professional Artwork Showcase Blockboards "Deck Creation and Artwork"
- Live Performance by the StringShredders
- | Warehouse located at 4723 Joudan Street

#### JUNE 10th 9AM-10PM - Real Street Qualifiers

- \$10 Admission: Free for registered participants
- @ I2PM Qualifiers
- 100 Skaters, 2 per jam, 3 minutes each
- Top 30 skaters advance
- Ist place qualifier advances to Finals.
- 2<sup>nd</sup>-30<sup>th</sup> place qualifiers advance to the Semi-Finals.
- Best Trick Contest After Qualifiers
- @ 7PM Open bar courtesy of EnergyBar Inc. and EnergyDrink Co.

- @ 8PM ConcreteCT Skate Park Grand Opening
  - \$20,000 PRIZE PURSE
  - \$5,000 For Best Trick
  - \$500 Cash For Set Tricks
- Live Music by the DevilReapers and DeathGrind
- | ConcreteCT Skate Park located at 425 Tanoshi Street

#### JUNE 11th 9AM-10PM - Semi-Finals and Finals

- \$10 Admission: Free for registered participants
- @ I2PM Street Semi-Finals
- 34 Skaters / 2 heats of 17 Skaters
- Ist place from Open Qualifiers
- 29 Skaters from Real Street Qualifiers
- 2 Best Picks: Picked by EnergyBar Inc.
- Two one-minute runs, Best run counts
- Top Ten Advance to the Finals
- @ 2PM Open bar courtesy of EnergyBar Inc. and EnergyDrink Co.
- @ 3PM Street Finals
- 12 Skaters
  - 10 from semi-finals
  - Ist place from Real Street Qualifiers
- Up-and-coming skater chosen by BlockSkateboards
- Three one-minute runs, Best run counts
- @ 5PM Award & Product Toss
- @ 6PM Contest After Party
- @ 7PM Celebration For Real Street Winner
- @ 8PM Contest Highlights
- Warehouse located at 4723 Joudan Street

FALL

#### Nov. 7th 12PM-10PM - Registration and Practice

- Free Admission: Open to the public
- Warehouse located at 4723 Joudan Street

#### Nov. 8th 9AM-10PM - Registration and Practice

- \$5 Admission: Free for registered participants
- @ **5PM** Registered Skaters Meeting

EnergyDrink Co.

Feature Video Premier

@ **12PM** - Qualifiers

EnergyDrink Co.

• Top 10 skaters advance

@ 6PM - Open bar courtesy of EnergyBar Inc. and

@ IOPM - BlockSkateboards / Daffy Desu Double

BlockSkateboards "Sad Boys: Creation Story"

• Daffy Desu "Anarchy part" + Team Montage

\$10 Admission: Free for registered participants

Ist place qualifier advances to Semi-Finals.

@ 4PM - Open bar courtesy of EnergyBar Inc. and

• 2<sup>nd</sup> - 10<sup>th</sup> place advance to the Real Street Qualifiers.

Warehouse located at 4723 Joudan Street

Nov. 9th 9AM-10PM - Open Qualifiers

• 150 Skaters, 3 per jam, 3 minutes each

Warehouse located at 4723 Joudan Street

**@ 8PM** - Welcome to the Warehouse Party

• Tribute to the Warehouse and Supporters

- **@8PM** Real Am with the Locals
- Product Giveaway for tricks
- Live Music by UnleadedPlywood
- ConcreteCT Park located at 425 Tanoshi Street

#### Nov. 10th 9AM-10PM - Real Am Qualifiers

- \$10 Admission: Free for registered participants @ I2PM - Qualifiers
- 100 Skaters, 2 per jam, 3 minutes each
- Top 30 skaters advance
- 1st place qualifier advances to Finals.
- 2<sup>nd</sup> 30<sup>th</sup> place qualifiers go to the Semi-Finals.
- Best Trick Contest After Qualifiers
- @ **7PM** Open bar courtesy of EnergyBar Inc. and EnergyDrink Co.
- | Warehouse located at 4723 Joudan Street

#### Nov. IIth 9AM-I0PM - Semi-Finals & Finals

- **\$10 Admission:** Free for registered participants
- @ I2PM Street Semi-Finals
- 34 Skaters / 2 heats of 17 Skaters
- Ist place from Open Qualifiers
- 29 Skaters from Real Am Qualifiers 2 Best Picks: Picked by EnergyBar Inc.
- Two one-minute runs. Best run counts
- Top Ten Advance to the Finals
- @ 2PM Open bar courtesy of EnergyBar Inc. and EnergyDrink Co.
- @ 3PM Street Finals
- 12 Skaters
- 10 from semi-finals
- Ist place from Real Am Qualifiers
- Spring Contest Winner
- Three one-minute runs, Best run counts
- @ 5PM Award & Product Toss
- @ 6PM Contest After Party
- @ 7PM Celebration For Real Am Winner
- @ 8PM Contest Highlights
- | Warehouse located at 4723 Joudan Street

## **Other: Type Studies**



**Avenir Ultra Light** 



Garamond Regular



**Baskerville Italics** 



Minion Medium



**Big Caslon Medium** 



Optima Regular



Bodoni Book



Trajan Color



Cochin Regular



Trajan Regular



Didot Bold



Avenir Condensed Bold (+ 25 Kerning)

## **Other: Type Studies**



**Avenir Heavy Italics** 



Caslon Regular



**Avenir Medium** 



**Didot Bold** 



Baskerville Regular



Futura Bold



Brich Std (Scaled Width)



Gill Sans Semi-bold



Bobo(sc) Book



Helvetica Bold

\_\_ 20 <u>\_\_</u> 21 \_\_

## **Other: Type Studies**



Minion Medium



Didot Regular





Avenir Heavy



Hobo Std



Avenir Ultra Light



Lithos Black



Big Caslon



Myriad Reg



Caslon Semi-bold



**Optimum Regular** 



Cochin Regular

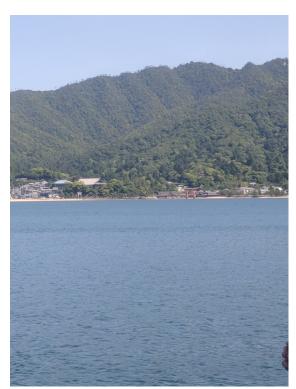


**Futura Medium** 

## Other: Considered Images

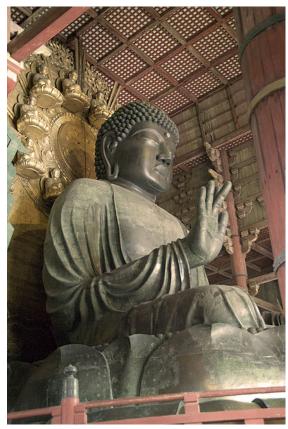






















## SEASONS CALENDAR

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